

**PROFILE OF HIS EXCELLENCY EDWARD BOATENG; AMBASSADOR EXTRAORDINARY AND  
PLENIPOTENTIARY OF THE REPUBLIC OF GHANA TO THE PEOPLE’S REPUBLIC OF CHINA.**

His Excellency Mr. Edward Boateng is the 15th Ambassador Extraordinary and Plenipotentiary of the Republic of Ghana to the People’s Republic of China, with concurrent accreditation to Mongolia and the Democratic People’s Republic of Korea. He was appointed in 2017. In his second year as a diplomat, the Ghana Entrepreneurs Foundation awarded him as Ghana’s Most Outstanding Ambassador for the Year 2018 and has also led Ghana’s Embassy in China to win the most Outstanding Ghanaian Embassy for 2018.

Prior to his diplomatic status, Amb. Boateng was a business leader in Africa creating change and impacting lives and communities predominantly through media and philanthropy. He set up Global Media Alliance (GMA); a Pan African media and entertainment conglomerate in 1998. In the company’s 23 years of existence, the company is arguably not only one of Ghana’s best and most respected Media, Communication and Events Management firm with 4 diversified radio stations, a television station, and cinema houses but a groundbreaker in the field of strategic communication consulting, entertainment and public relations in Africa. With 4 employees in 1998, the company has developed into a respected international brand with over 300 employees and footprints/affiliates in more than 6 African countries, Europe, and the USA. He was also part of the property development mavericks that initiated and developed the concept of commercial malls and movie cinemas in Nigeria, Kenya, and Ghana from 2006-2008.

Prior to setting up GMA, he worked as one of the pioneers in senior positions at Turner Broadcasting (then parent company of famed news channel CNN) in Atlanta, Georgia. As part of the strategic product and business development team, he led the company’s business entry and growth in Africa. He was later sent to Europe as one of the senior executive members of the Europe, Middle East, and Africa (EMEA) Group based in London and later in South Africa. A Pan Africanist and astute business person he achieved a lot of successes including; making CNN one of the most trusted news brands in Africa, creating entertainment channels like Cartoon Network into household names, the nurturing and development of the African movie industry and sports, programs like the much respected annual CNN African Journalist of the Year awards; an initiative that became a reference for journalism excellence on the African continent and also the longest running magazine program to date on CNN, the weekly “Inside Africa” program that chronicles the stories of Africa on CNN. He was one of the architects of private sector participation in the media on the African continent in the 1990’s and the development of media strong brands in Africa such as the first 24-hour Pan African TV News Channel; SABC Africa, e.TV and the Africa2Africa Entertainment Channels. His company oversaw and produced the opening ceremony for the 2008 Africa Cup of Nations which then FIFA President, Sepp Blatter described as “wonderful and one of the best ever”.

A very meticulous person, Amb. Boateng Edward has worked as advisor in different capacities in the public sector to African Governments and leaders amongst whom include, the Governments of President Nelson Mandela and Thabo Mbeki of South Africa, General Olusegun Obasanjo of Nigeria, former Ghanaian President John Kufuor, former Nigerian Head of State; General Abdul Abubakar and currently as envoy of President Nana Addo Dankwa Akufo-Addo. He has also worked as senior advisor to Chairpersons, Managing Directors and senior Executives of important companies that include Barclays Bank, MTN, Zain, South Africa Broadcasting Corporation (SABC) and e.tv of South Africa, IPP Media of Tanzania, Nation Media Group of Kenya and The Financial Times of London. In addition, he has served as Chairman and member of several local and international organizations including the Millennium Development Authority (MiDA) in Ghana, Africa Board of World Economic Forum, and The Foundation for Journalistic Excellence, and National Communication Authority in Ghana, African Business Roundtable and Orphanage Africa.

Amb. Edward is also a co-founder of the Foundation for African Media Excellence (FAME), a non-profit media foundation established with a goal of promoting media excellence in Africa. He is also the patron of the Planeteer Movement of Ghana; an environmental movement that advocates for sustainable environmental practices.

He has received many international awards and recognitions including “The Order of The Volta” (*Civilian Division*) by the Government of Ghana (highest national award), The Turner Award, The City of Philadelphia recognition with the Keys to the city, African Business Leader of the Year 2013 by the respected African Business Awards in New York and Media and Entertainment Entrepreneur 2011 by the Ghana Entrepreneur Awards. He has spoken and participated in several international conferences and Programs: Among these include, the World Economic Forum, Harvard University, Tsinghua University, Hunan Province (Internationalization of the Renminbi), Cambridge University, KNUST, University of Ghana, Wits University and China Center for Globalization.

Ambassador Boateng holds an MBA from Clark-Atlanta University (USA), a Post Graduate diploma from Yale University (USA) and a bachelor’s degree in Economics and Law from the Kwame Nkrumah University of Science and Technology in Ghana. He has been married for 24 years and has four (4) children, three girls and one boy.